



SYNCRO SQUAD

ENGAGING WITH A DIFFERENCE

INVESTOR PITCH DECK

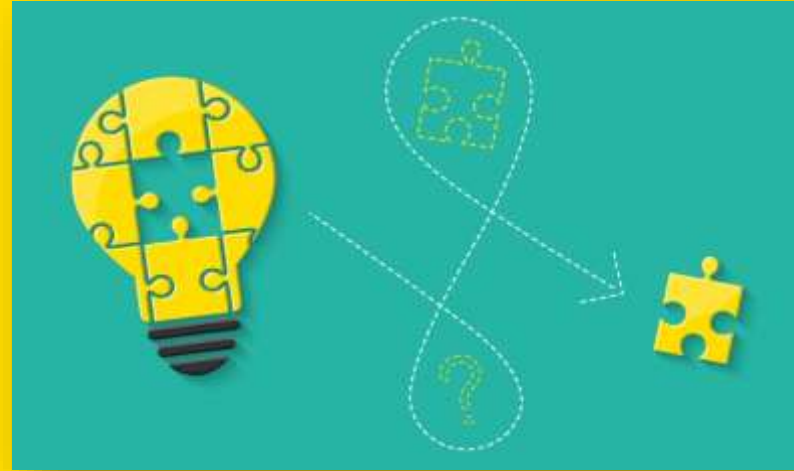
Problem Statements In Talent Acquisition Industry

- Exorbitant demand for Good Talent
- Lengthy hiring cycles and burn-out
 - Ineffective screening methods
 - Limited Talent pool
- Time constraints & tight deadlines
 - Limited market insights
 - Skill Gaps & lack of training
- Insufficient utilization of Technology
 - Inadequate Employer branding
 - Resistance to change

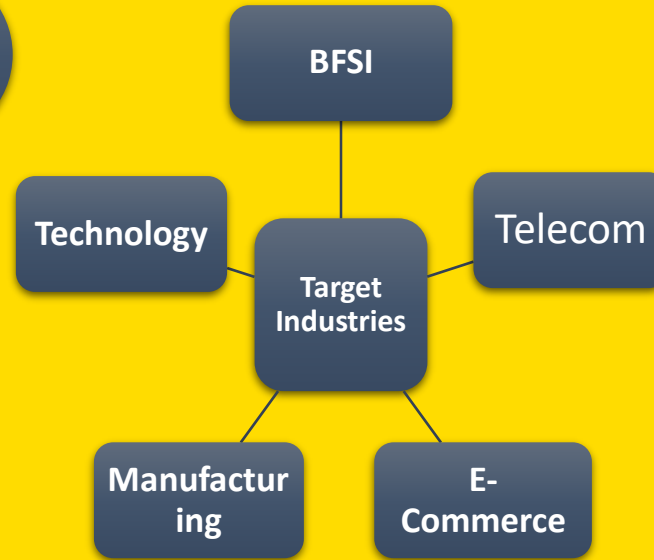
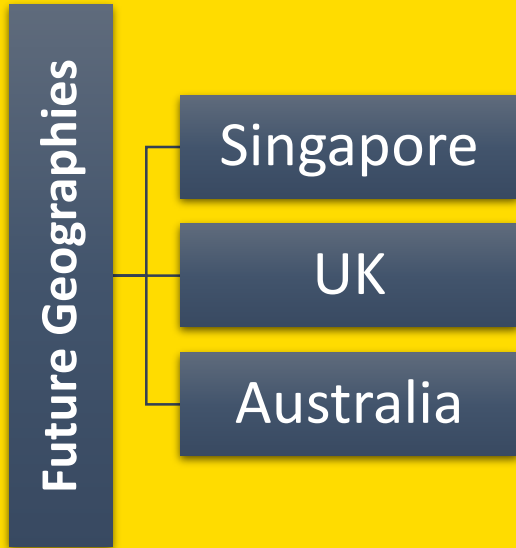
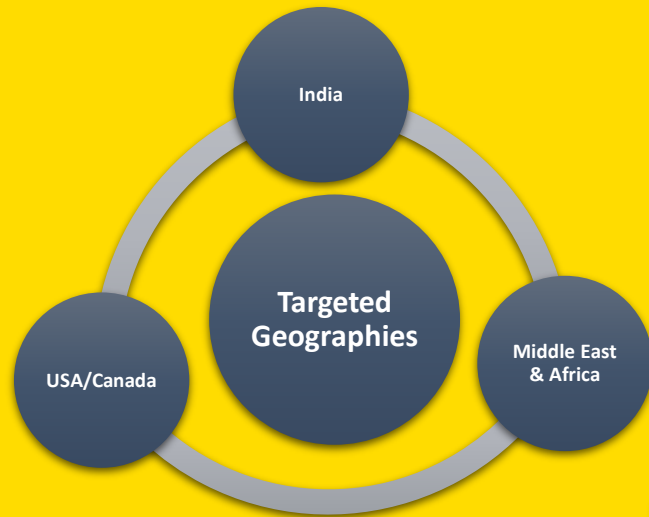


Solutions To The Problem Statements

- Expanded Talent pool & Diversity
- Allot Dedicated Resources
- Strategic planning & Prioritizing
- Enhanced Market Knowledge
- Fostering Transparency
- Cutting down the Internal Hiring bandwidth by 70%
- Well trained teams & continuous up-skilling



Total Addressable Market (TAM)



India	India is the 13th largest market at 6 Billion \$ market size, growing at a pace higher than 15% plus. Pushing to reach 20 billion USD by 2025. The penetration of recruitment & staffing Industry is less than 0.1% which offers opportunity to grow. Source: Business World
USA/Canada	The US accounted for the number one area for revenue, generating \$186.3 billion, a huge 31% of market share globally. Source: PGC Group
Middle East & Africa	The MEA recruitment market is further segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the MEA. The Middle East & Africa is a robust and vast-resource job market. The recruitment market in MEA is expected to grow from US\$ 1,939.15 million in 2021 to US\$ 2,512.43 million by 2028. Source: Business Market Insights

PRODUCTS & SERVICES



Permanent Hiring

Domestic
International
On-shore
Off-Shore



RPO

End to end
Recruitment
Process
Outsourcing



VOP

Vendor on Premises
delivers seamless
supply chain
management with
on-site vendor
presence



Market Mapping

Through
meticulous
market mapping



Value Add Services

- Collaboration with 3rd party Interviewing assessment
- Contractual Jobs
- Remote Jobs
- Collaborating with EOR Services



ROAD MAP

0 to 1 Years

Building A Strong Pilot Team

On-Board IT & Non-IT Clients

Build A Strong Network Of BD Freelancers

Stabilize India Business & Activate Mena & USA/Canada

Work On Creating Strong Foot Prints In International Markets



1 to 3 Years

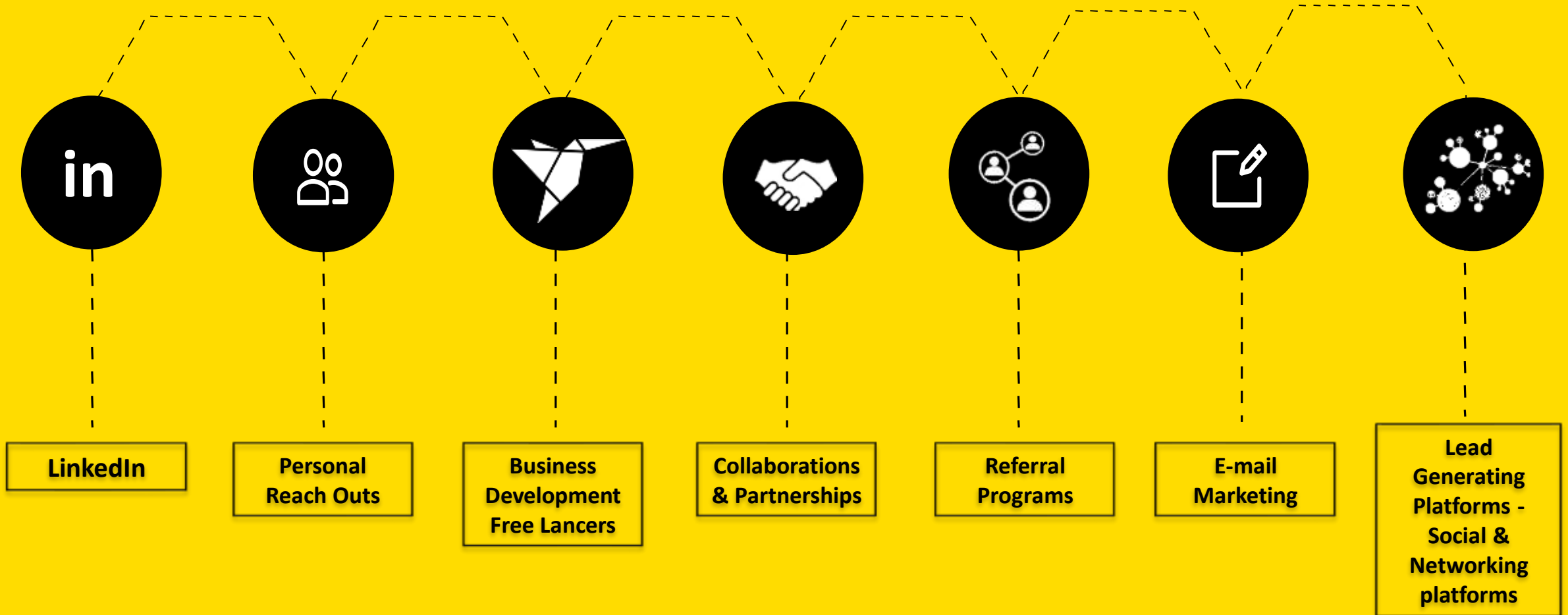
Initiate Staff Augmentation Globally

Partnerships With It Consulting Firms

Expanding Geo- 3 New Countries

Create A SaaS Based Market Place

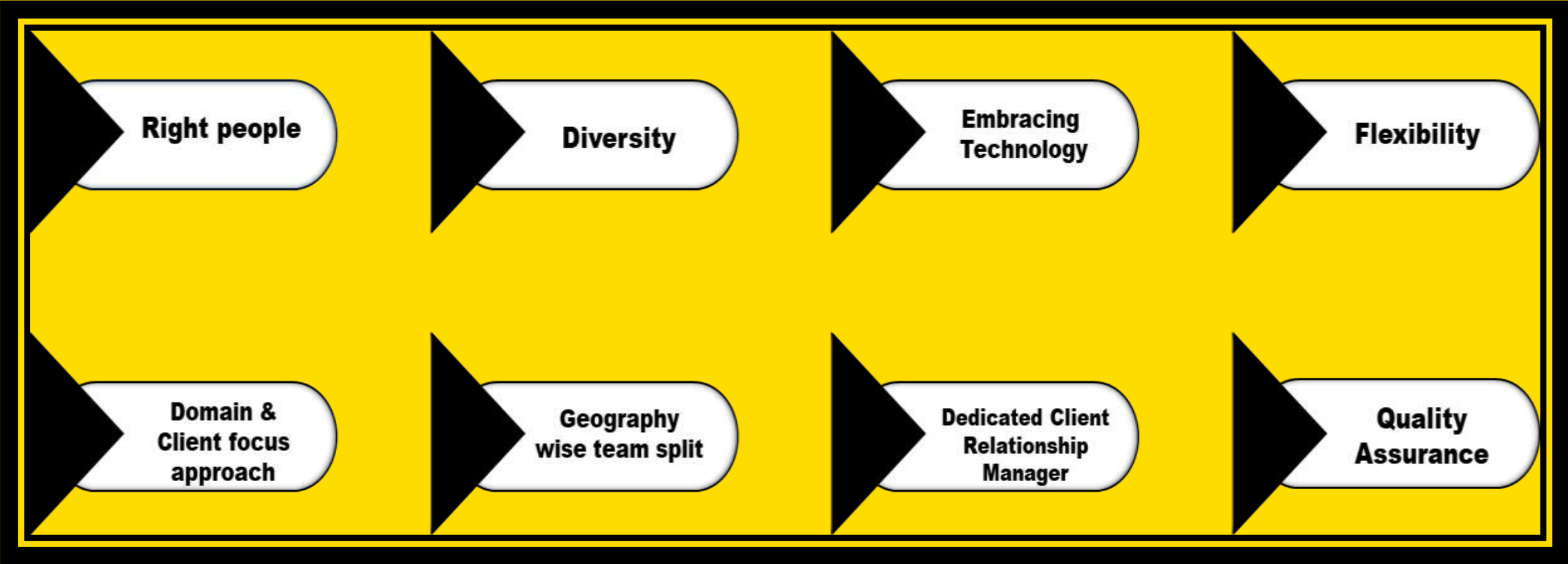
MARKET ADOPTION



COMPETITION



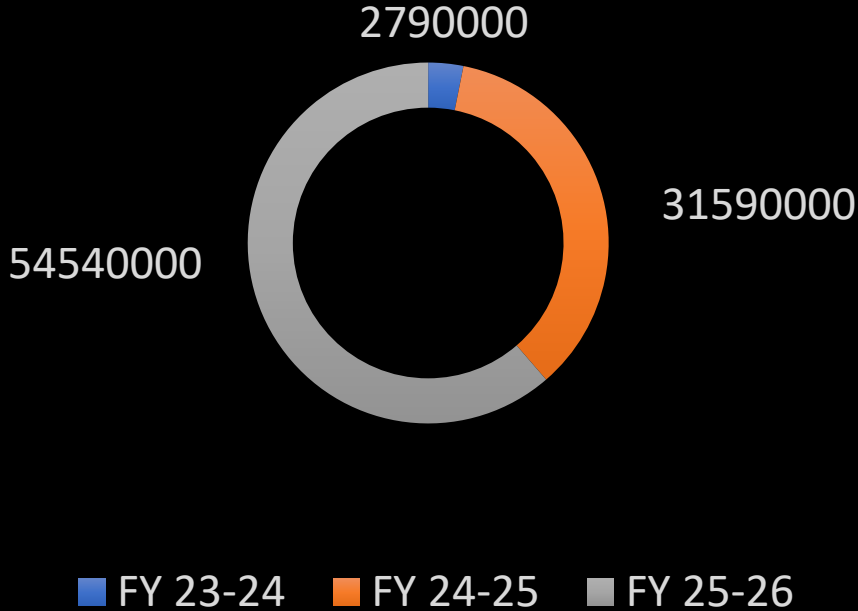
COMPETITIVE ADVANTAGE



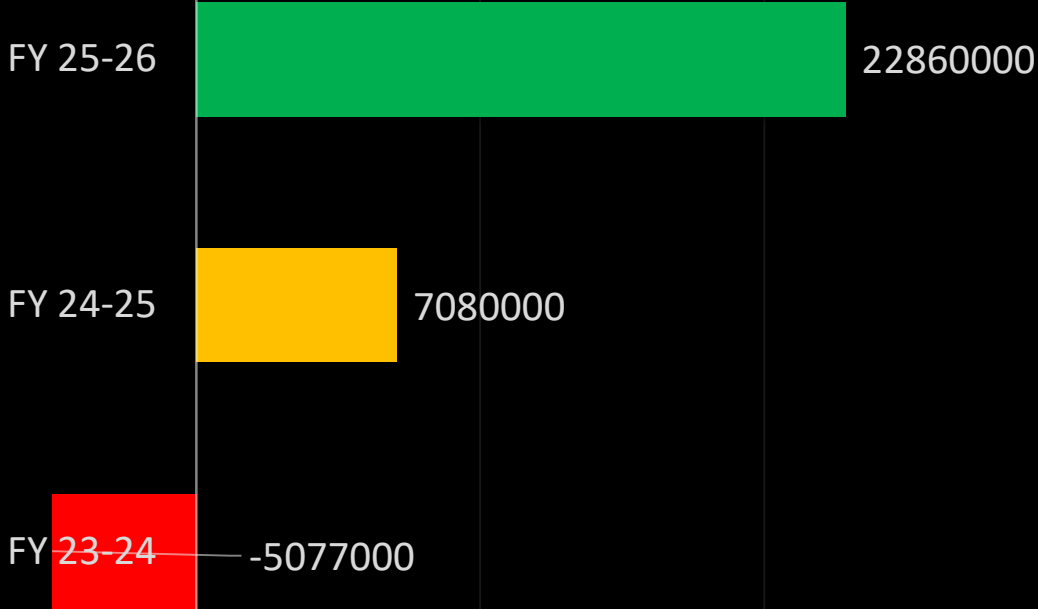
FINANCIALS / PROJECTIONS



REVENUE GROWTH



YEAR ON YEAR P&L



ASK

INR
8037000
USD
97.45K

-  **PAYROLL**
-  **JOB BOARDS**
-  **BUSINESS DEVELOPMENT**
-  **CAPEX**
-  **ENGAGEMENT**
-  **OPERATIONAL COST**

TEAM



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Abhishek Bartakke(Founder)

Known to be a People's Champion, Abhishek has held key leadership roles at renowned consulting firms, where he has successfully led teams and orchestrated organizational turnarounds. His exceptional strategic thinking, coupled with exceptional interpersonal skills, has enabled him to foster collaboration, build strong relationships, and achieve remarkable outcomes.



Shivangi Vaidya(Co-founder)

Shivangi is a natural leader who excels in motivating and inspiring cross-functional teams to achieve ambitious goals. She carries a deep understanding and exposure in working with high on demand consulting firms. Her exceptional communication, passion for work and team management skills enables her to build strong relationships with stakeholders at all levels. She thrives in challenging environments, consistently delivering projects on time and within budget while maintaining the highest quality standards.

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THANK YOU...!!!