

ONE PAGE RECRUITMENT MARKETING PLAN

 WHAT IS THE GOAL OF YOUR MARKETING?	 HOW WILL YOU MEASURE IT?	 WHO IS THE TARGET MARKET?
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 WHAT IS THE MESSAGE? (WHAT CONTENT DO YOU NEED?)	 HOW ARE YOU MARKETING?	 WHEN ARE YOU MARKETING?
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 HOW WILL YOU CAPTURE LEADS?	 HOW WILL YOU CONVERT YOUR LEADS INTO SALES?	 WHAT METRICS WILL YOU MONITOR?
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RECBOND

Growing recruitment agencies with better marketing